



SORRY ABOUT THE MESS

WWW.SORRY-ABOUT-THE-MESS.CO.UK

CHLEOBRIDGE@GMAIL.COM

+44 7801 063 831

f600

@SORRYABOUTTHEMESSBLOG @MOSTLYCHLOE

2.3k



4k

@MOSTLYCHLOE



2k

@CHLOE BRIDGE



495K views

@CHLOE BRIDGE



MEDIA KIT

ABOUT

I started *Sorry About The Mess* in 2011 and it has grown into a highly regarded lifestyle blog with a solid engaged audience, covering motherhood, travel, style and interiors.



Sorry About The Mess is the story of our family life

My passion is to create meaningful content that tells the story of our relatable family life. I love to create visually engaging content that pays tribute to the special moments and the memory making. We can help you promote your brand through photos, words and high quality video content creation.

7.5 K

MONTHLY UNIQUE VISITORS

10 K

MONTHLY PAGE VIEWS

3 K

BLOG SUBSCRIBERS

80% WOMEN

75% UK

20%
AGED 18 - 24

45%
AGED 25 - 34

20%
AGED 35 - 44

BLOG STATS



CLIENTS/ COLLABS

We've worked with Chloe on multiple campaigns over the years. Whether we need a mum to speak on a Facebook Live panel or a trusted influencer to work on a client's campaign she's now one of our go-to influencers. We know we can rely on Chloe for not only high quality content across her channels, but punctual, reliable delivery as well. She's a joy to work with and clients (e.g. DFS, Walt Disney World and Lidl) are always happy with her work and her results.

AMIE SHEARER / HEAD OF
INFLUENCER MARKETING
@MUMSNET



PAST CLIENTS AND COLLABS





How can we work together?

I love working with brands on campaigns of all sizes - whether you're after one Instagram photo, one blog post, a series of blog posts, or a multi-platform campaign combining photography, words, and video. I regularly work with travel brands, reviewing accommodation, transport, events and experiences. With my passion for visually engaging photography, filmmaking, and creative storytelling, I'll go the distance to make the content stand out.

AUDIENCE ENGAGEMENT AND INTERACTION

I have a **conversational and highly engaged** audience, which you can see by looking at my social media interaction and reach. It's not just about having high social media followings, but instead having those followers **listening and reacting** to what you are saying. It is a huge point of pride for me to have a very high comment to follower ratio on Instagram and Youtube especially. **Creating conversation and meaningful reaction** continues to be my main motivation as a content creator.



CONTACT

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LET'S WORK TOGETHER